



**Circular Economy
Hotspot
Budapest 2026**

CALL FOR SPONSORSHIP

**EUROPEAN CIRCULAR ECONOMY
HOTSPOT BUDAPEST**

5-7 October 2026



CIRCULAR ECONOMY HOTSPOT COMES TO HUNGARY IN 2026

The three-day event aims to **bring together the frontrunners of the circular economy**: companies, innovators, policy makers and thinkers. The series started in Belgium in 2016 and has since been hosted by cities such as Glasgow, Luxembourg, Dublin and Santiago de Chile. For the first time, the prestigious event will be held in Hungary.

The Budapest Hotspot 2026 is **Europe's defining event**, focusing on innovation, economic transformation and the opportunities for the transition to a circular economy.



ORGANIZERS



The **Business Council for Sustainable Development in Hungary** (BCSDH) is a value-creating community of 154 forward-thinking companies working to achieve sustainable business. Our members produce more than 40% of Hungary's GDP.

<https://bcsdh.hu/>



The **Circular Economy Platform** was established in Hungary in 2018 on the initiative of the Business Council for Sustainable Development in Hungary (BCSDH), the Embassy of the Kingdom of the Netherlands, and the Ministry of Innovation and Technology. 103 companies and organizations have joined the Platform.

AGENDA

Opening Reception

5 October 2026



150 persons

- Announcement of Hotspot winners
- Informal networking

Conference and Networking reception

6 October 2026



conference:
300 people

reception: 250
people

- Plenary
- Workshops
- Informal networking

Site visits

7 October 2026



6-8 venues

- Site visits

TOPICS

Building and
construction



Digital solutions



Food and biomass



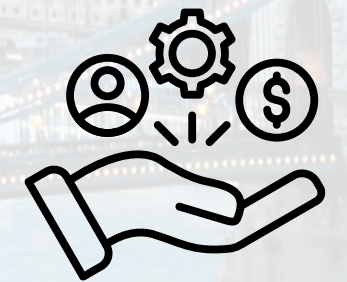
Circular products
and design



Climate adaptation
and mitigation



Responsible Resource
management



WHY BECOME A SPONSOR?



Your company wants to be at the forefront of sustainability and the circular economy and to be seen as a credible player in an international professional community.



You want to contribute to the development of the circular economy.



You are looking for a target audience that is competent in business and innovation decisions.



The brand's reputation in the area of sustainability is important to you.



You would build valuable relationships with investors, companies, researchers, and public institutions.



Packages

	BRONZE 1.000.000 Ft	SILVER 2.500.000 Ft	GOLD 4.000.000 Ft	PLATINUM* 6.000.000 Ft
Conference ticket	2 pcs	3 pcs	4 pcs	5 pcs
Networking reception ticket	1 pc	2 pcs	3 pcs	4 pcs
Opening reception ticket	1 pc	1 pc	2 pcs	3 pcs
Welcome speech in 3 minutes	-	-	-	✓
Professional involvement agreed in advance in connection with the topic	-	-	✓	✓
Interview or PR appearance on the organizer's media channels	-	-	-	✓
Unique branding opportunities (e.g., welcome package with pre-agreed content)	-	-	-	✓
Screening of a 30-second short film on the conference venue's projector	-	-	-	✓
Logo appearance on the BCSDH website (in news reports about the event)	✓	✓	✓	✓ highlighted
Logo appearance on the Hotspot website	✓	✓	✓	✓ highlighted
Logo appearance on the slider of the conference	✓	✓	✓	✓ highlighted
Logo appearance in communication materials (invitations, information letters)	✓	✓	✓	✓ highlighted
Logo appearance at the venue	✓	✓	✓	✓
Logo appearance at the conference badge	✓	✓	✓	✓
Mention in social media posts	✓	✓	✓	✓
Roll-up placement	-	-	1 pcs	2 pcs

Individual agreements are also possible! We are open to creative solutions: contact us and we will work it out together!

+ 1 OPPORTUNITY

WE ARE LOOKING FOR LOCATIONS FOR COMPANY VISITS

Apply if your company:

- Has experience in the field of circular economy and would like to demonstrate this during a company visit (to international participants in English).
- Has a location in Budapest or Pest County
- Can accommodate groups of at least 20 people.

What we are asking for:

- Catering (coffee break, sandwiches or lunch) for participants
- Providing transportation for participants to and from the venue (depending on the location)



Contacts



Irén Márta

iren.marta@bcsdh.hu

+36 30 229 1944



Ivett Takács

ivett.takacs@bcsdh.hu

+36 30 229 2391